

CHEATSHEET BOMBER-B

To make your presentation effective you should have a good structure.
The **BOMBER-B** structure gives you a useful checklist of points to consider

B: Bang
O: Opening
M: Message
B: Bridge
E: Examples
R: Recap
B: Bang

Why not give it a go ?

B

Bang: Always start your presentation with a BANG. An attention seeking hook that will engage your audience and grab their attention. This could be a startling fact, an icebreaker or a humorous anecdote.

O

Opening: Once you have your audiences attention, use your opening to outline the key points of your presentation. There should be no more than 4-5 key points and these should be briefly outlined in bullet style form.

M

Message: Your message is the body of your presentation. This is where you deliver the key learning points outlined in your opening. Learners typically will not retain more than 4-5 points of new information from one presentation. Keep your points clear and concise.

B

Bridge: Bridge the gap between your key points as you deliver your presentation. Relate back to your audience each point, personalising the message points to your audiences own needs and situations. Use the bridges to engage your audience regularly throughout your delivery.

E

Examples: Use relatable examples to engage your audience. Ensure your examples are targeted towards your audiences personal experiences and interests yet are directly relatable back to the points of your message. Stay on topic!

R

Recap: Before closing out your presentation, ask your audience to summarise their understanding of the topic. This allows you to ensure that learners have accurately comprehended the message you have delivered. Repeat the main points briefly.

B

Bang: Ensure your presentation is wrapped up with a memorable ending. Another unusual fact or a research task for your audience to go away and action, an amusing anecdote or even a joke that relates to the topic of your presentation. Ensure your audience leaves alert and inspired.